



For Immediate Release

METI and SimSurgery Realign Surgical Simulation Distribution Agreement and Remain Technology Partners

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SimSurgery to assume worldwide product sales and support

Sarasota, FL. March 11, 2010 – METI, the US-based manufacturer of medical simulation products and educational software, and SimSurgery, the Norway-based manufacturer of surgical simulation products, today announced that they will terminate their US distribution agreement on friendly terms. Effective immediately, SimSurgery will assume worldwide product and sales support for the SurgicalSim VR product line.

“The realignment of our distribution agreement allows METI and SimSurgery to each focus on our core business while continuing to partner to develop leading technologies for medical education,” said Lou Oberndorf, Chairman and CEO of METI. “We’ve had a strong, productive partnership for five years, which will continue as we support SimSurgery’s efforts to have a direct presence in the US.”

Since 2005, METI has been the exclusive distributor of SimSurgery’s simulation products in the US. The products have been marketed in the US under the SurgicalSim brand. SimSurgery will continue to market the simulators for laparoscopic and robotic surgery in the US under SimSurgery’s global brand SEP® (SimSurgery Education Platform).

“METI opened the door to the US market for SimSurgery and we are excited to begin serving this important market with a US-based team,” said Vidar Sorhus, CEO of SimSurgery. “We will continue to provide excellent sales and support service for existing and new customers and look forward to expanding our offerings around the world.”

About METI

Based in Sarasota, Florida, METI has been a leader in interactive human patient simulation since 1996. The entire family of METI simulators, including baby, adolescent and adults, are designed to mimic human medical scenarios including trauma, heart attack, drug overdose and bioterrorism. Today, more than 6,000 METI simulators are in use by defense organizations, medical schools, nursing schools and other entities involved in health care education. METI is privately owned by Lou Oberndorf and Baird Capital Partners (BCP) of Chicago.

About SimSurgery

Based in Oslo, Norway, SimSurgery has since it was established in 1999 become an influential leader in the emerging growth market for surgical simulation and accreditation. We are proud to see our surgical simulators being used by key medical training centers

and residency programs in Europe, Asia and America. The owners of SimSurgery are private equity foundations and investors, core personnel and the National Hospital of Norway.

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